

The  
**ananta**  
Jaisalmer

**ananta**  
Hotels & Resorts

EXPANDING FOOTPRINTS IN THE

**GOLDEN CITY**

*Jaisalmer*



# MUKUND GOYAL GROUP OF COMPANIES

Mukund Goyal Group of Companies, is a diverse multi faceted family owned entity with a primary business focus on Exports, Education, Hospitality and Real Estate. We have a simple yet strategic corporate philosophy, " slow and steady wins the race." We believe in gradual and consistent growth as the foundation of every successful venture. It is on this platform that fast tracked activities take place. Across the Group, we inspire trust, integrity and transparency in all our business dealings. Our employees are actively encouraged to think, evolve and act, as individual development is the key to our success. Investing in people's ideas adds value, and endows them with the passion to make a difference. We are committed to building an organization made up of the finest professionals while respecting our Indian values and ethos. Our backward and forward integration strategy has helped us create productivity across the real estate spectrum and implement stringent quality controls. The Mukund Goyal Group of Companies will continue to deliver value and ensure business practices that are second to none. We will build a better habitat for our customers, today and tomorrow.

Mukund Goyal  
Chairman

enchancing  
RESORTS  
uniquely  
ananta



# OUR PROPERTIES, OUR PRIDE

Invest in Jaisalmer and become a part of the Ananta Family



**Radisson**  
JAIPUR  
CITY CENTER



**ananta**  
Spa & Resort, Pushkar



The **ananta**  
Udaipur



The Baagh **ananta**  
Elite, Ranthambore



**ananta**  
Spa & Resort, Ajabgarh  
\*Coming Soon



Jagira **ananta**  
Elite, Gir



Richmonde **ananta**  
Elite, Goa  
\*Coming Soon



**Sun** HERMITAGE  
RESORT + SPA | BY ANANTA  
\*Coming Soon

For more information please visit our **ananta** Experience Center in Jaipur

**ananta**  
GLOBAL HOSPITALITY  
ELITE | EXPRESS | INN

5 FLOWERS  
**ananta**  
ELITE, KOTA

LOTUS  
**ananta**  
ELITE, KOTA

**ananta**  
ELITE, TIRUPATI  
\*Coming Soon

**ananta**  
Spa & Resort, Jaipur  
(Franchised & Managed)

**ananta**  
Spa & Resort, Kumbhalgarh  
\*Coming Soon

**ANANOBAGH**  
Resort & Spa by  
**ananta**  
SAL ASAR  
(Franchised & Managed)

THE ROYAL COURT  
**ananta**  
EXPRESS, BHIMTAL

SULTAN-E-JAWAI  
**ananta**  
INN, PALI

EVERLAND WISH  
**ananta**  
INN, JAIPUR

HASSAN VALLEY  
**ananta**  
INN, SHIMLA

**ananta**  
INN, NALDEHRA





The  
**ananta**  
Jaisalmer



# LUXURY ON THE SAND

Deriving its shapes from the sand dunes of the Jaisalmer desert in Rajasthan India, The Ananta Jaisalmer is planned in an organic layout with low rise structures interspersed with landscaped spaces. This project imbibes the character of traditional Indian villages, takes cues from the sand dunes in the vicinity and is designed in response to the climate making it contextual on multiple fronts simultaneously. All the structures are designed with interstitial sheltered open spaces to reduce the heat gain in response to the desert climate of the location. The entire project is being planned as a self-sufficient one with solar energy harnessing, rain water harvesting, water recycling & waste management.



# JAISALMER

The Royal Desert City of India







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Jaisalmer is located in the north-western part of the Indian State, popularly known as the golden city because of its bounteous golden sand dunes and castles built with golden honey sandstones. The Wood Fossil Park or Akal is located about 15 Kilometres away from the city. This 'Golden City' is located close to the Pakistan border and in close proximity to the Thar Desert. The city's most prominent landmark is the Jaisalmer Fort, also known as Sonar Quila (Golden Fort). Unlike most other forts in India, Jaisalmer Fort is not just a tourist attraction; it houses shops, hotels and ancient Hawelis where generations continue to live. Jaisalmer is home to some of the most sought after attractions of the nation like the majestic Jaisalmer Fort, full of live desert national park, ancient Kuldhara Village, beautifully designed Jain temples, surreal Gadisar Lake, rustic Sam Sand Dunes, artistic Tazia Tower and Badal Palace, intricately designed Patwon ki Haveli, glorious Bada Bagh, and many more significant places of tourist attractions.

## **MAJOR ATTRACTIONS**

Age-old Architecture  
Desert Festivals  
Culinary Delights  
Arts & Crafts  
India - Pakistan Border  
Jain Temples  
Royal Forts  
Museums  
Ideal Wedding Destination

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# GRAND ENTRANCE



# WARM WELCOME

## Fusion Of Jaisalmer's Landscape & Architecture

A single perimeter road in the 30-acre site minimizes traffic movement creating 90% of the site as a vehicle free zone. The public facilities including banqueting facilities, restaurants & games areas occupy the western side of the site close to the entrance point at the north west corner. Each of these structures will be built in shotcrete with undulating volumes that merge into the ground emulating the sand dunes in the vicinity. The 180 rooms are proposed in units of 4 and 6 rooms in small individual structures with each room opening into gardens or terraces. These occupy the eastern side of the site arranged in organic clusters derived from the layout of traditional Indian villages in the region. All the structures are designed with interstitial sheltered open spaces to reduce the heat gain in response to the desert climate of the location. The room structures are proposed in adobe construction making the project sustainable & economical simultaneously in addition to being extremely energy efficient.



The  
**ananta**  
Jaisalmer



RECEPTION





GARDEN ROOM



TERRACE ROOM



PRESIDENTIAL SUITE

CHOOSE FROM OUR  
PALATIAL VILLAS



The Ananta Jaisalmer – narrates the tales of bygone eras with its far-reaching vibrant interiors, intricate decor and historic charm. The Ananta Jaisalmer promises to provide its guests an experience of delightful symphony of class, style and ambience. The resplendent rooms have been especially designed to give unrivalled comfort and celebration of elegance at each enticing corner. The rustic interiors and contemporary backdrop add a deep and interactive element onto the royal desert land.

Total No. of Rooms = 178

GARDEN ROOM : Garden View Rooms

Total Villas - 29 ; No. of Rooms per Villa= 4

Total Rooms -  $29 * 4 = 116$  Rooms

TERRACE ROOM : Terrace View Rooms

Total Villas -29 ; No. of Rooms per Villa = 2

$29 * 2 = 58$  Rooms

PRESIDENTIAL SUITE VILLA : 3 BHK Villa

Total Villas - 4

LIVING, KITCHENETTE+DINING, BEDROOM

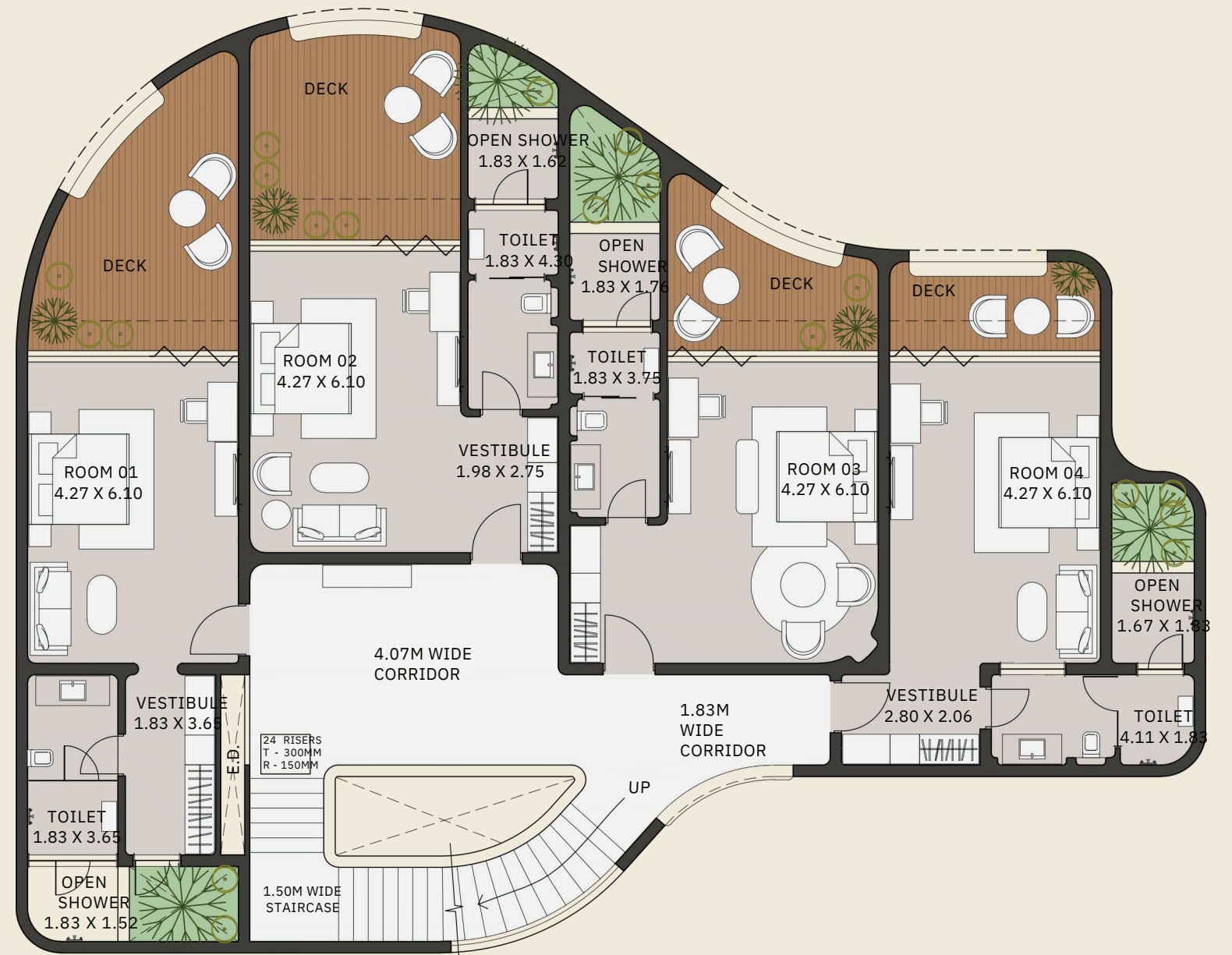




# garden room

Our affinity toward nature is genetic and deep-rooted in evolution. The Garden Rooms offer luxury, comfort and serene scenic beauty. With comfortable King Size beds along with a wide assortment of pleasure seeking amenities, enjoy the panoramic view of 30 Acres of opulent property, manicured lawns and gracious hospitality.





# Garden Room

GROUND FLOOR PLAN

Approx 900 Sq Ft





# TERRACE ROOM

High above the crowds and below the sky, terrace room offers amazing rooftop vibes with aesthetically pleasing balcony view, fresh air and ample of space to stroll around. The Terrace Room is adorned with lavish settings, Terrace Jacuzzi and outdoor seating along with a wide assortment of pleasure seeking amenities.





# Terrace Room

FIRST FLOOR PLAN

Approx 1400 Sq Ft





# PRESIDENTIAL SUITE

The Ananta Jaisalmer offers 4 Premium Presidential Suites. They feature 3 Bedrooms attached to separate large Living & Dining Area along with a private Deck Area, swimming pool and balcony. These suites redefine luxury with charismatic hospitality and dramatic interiors with panache. You will have the ultimate time relaxing here!

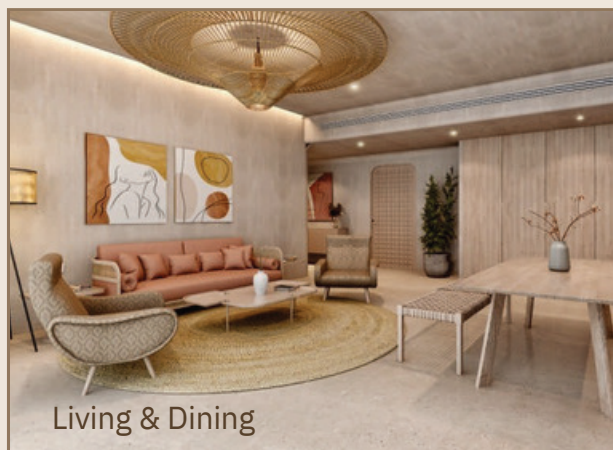




Bedroom 1



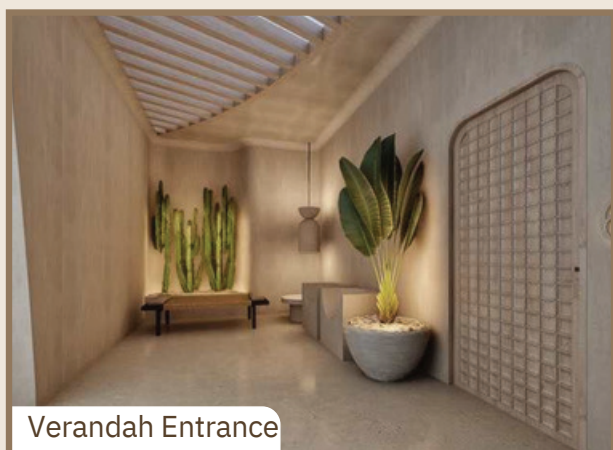
Bedroom 2



Living & Dining



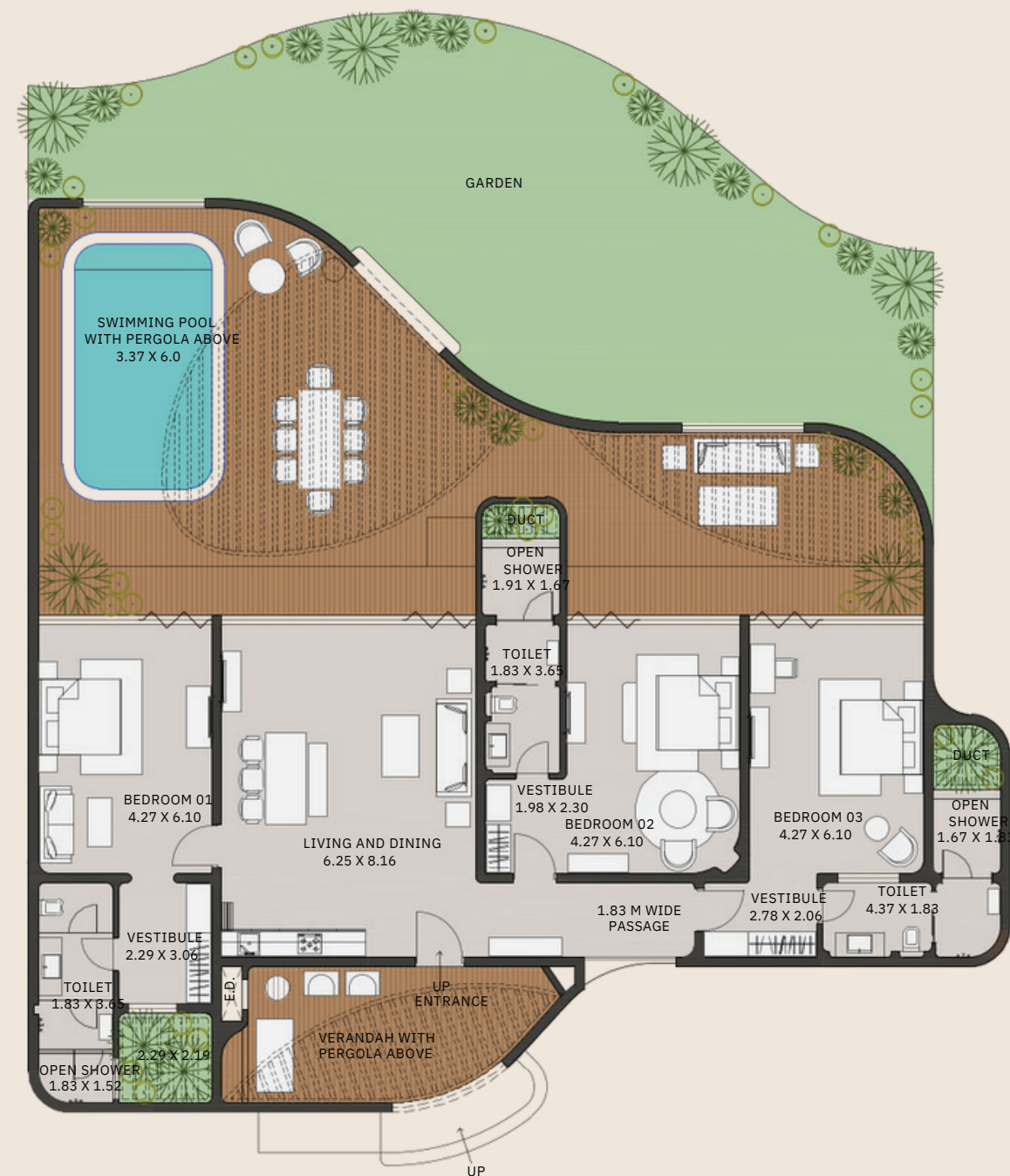
Deck Area



Verandah Entrance



Bedroom 3



# Presidential Suite

GROUND FLOOR PLAN

Approx 4300 Sq Ft



# EXQUISITE DINING

## EXPERIENCE FOOD LIKE NEVER BEFORE

The Ananta Jaisalmer brings together some of the world's most sought-after dining restaurants and chefs. From the delicious and authentic food of Jaisalmer to the vast variety of multi cuisine food, The Ananta Jaisalmer comes with lively atmosphere & amazing gourmet experiences.



RESTAURANT



# WEDDINGS & CELEBRATIONS

The Ananta Jaisalmer offers the perfect destination for any type of event-be it a lavish destination wedding, close-knit gathering or a corporate event. With personalized and unforgettable celebration experiences, these events are complemented with eclectic cuisines and excellent services to make memories that last forever.

# BANQUET HALL



# PAMPER YOURSELF

## RELAX | REFRESH | RENEW

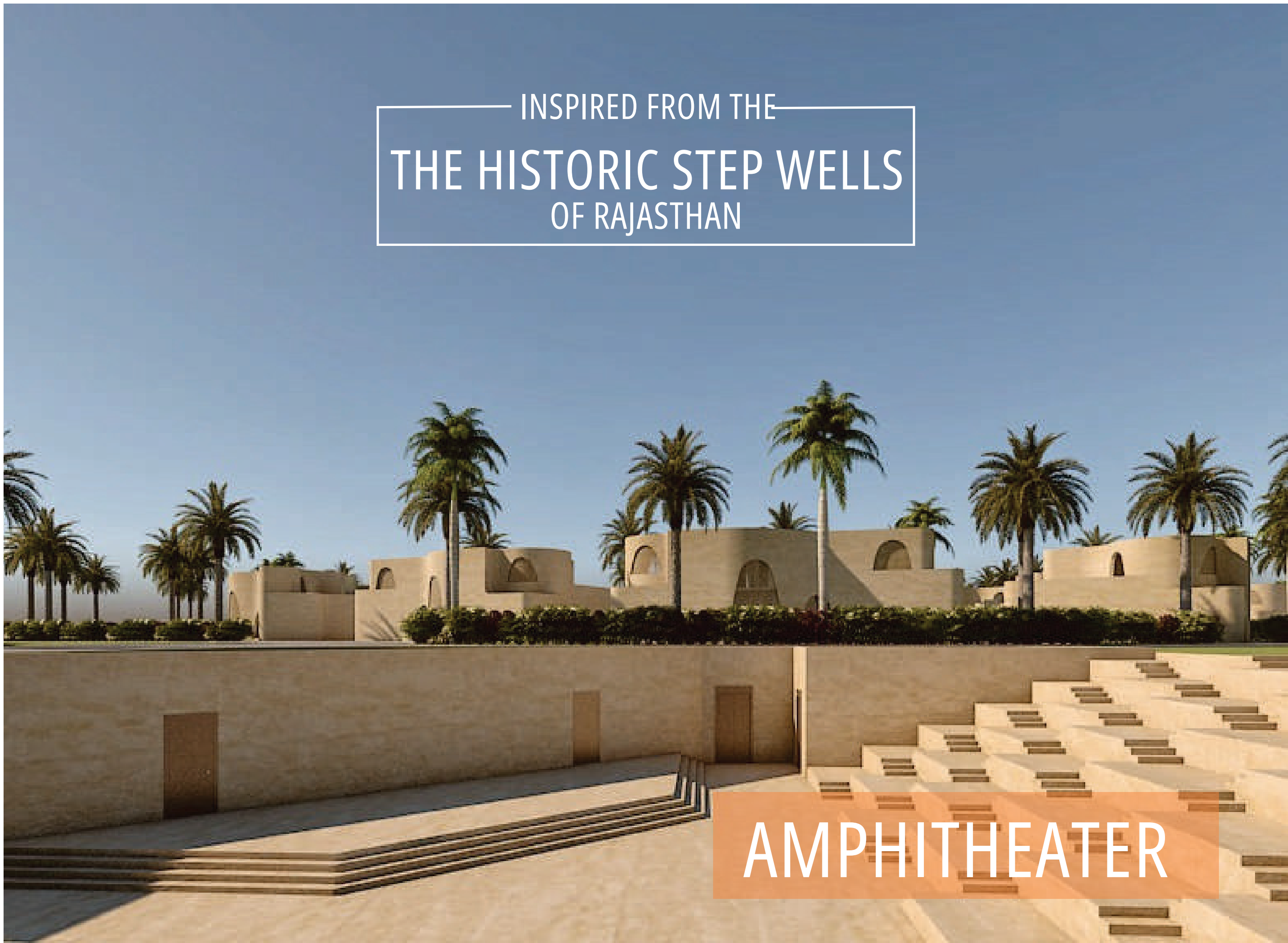
The Ananta Jaisalmer offers premium services and advanced therapeutic techniques. We offer a range of holistic treatments to enhance your mind-soul-body. Our spa is well equipped with top notch facilities and Ayurvedic massages. Our large, tranquil pool presents the vivid illusion of being in an oasis amidst desert. The scintillating poolscape surrounded with the golden aura of Jaisalmer allows you to enjoy the beauty of the surroundings and encapsulates the moments with your loved ones.

# SPA & POOL



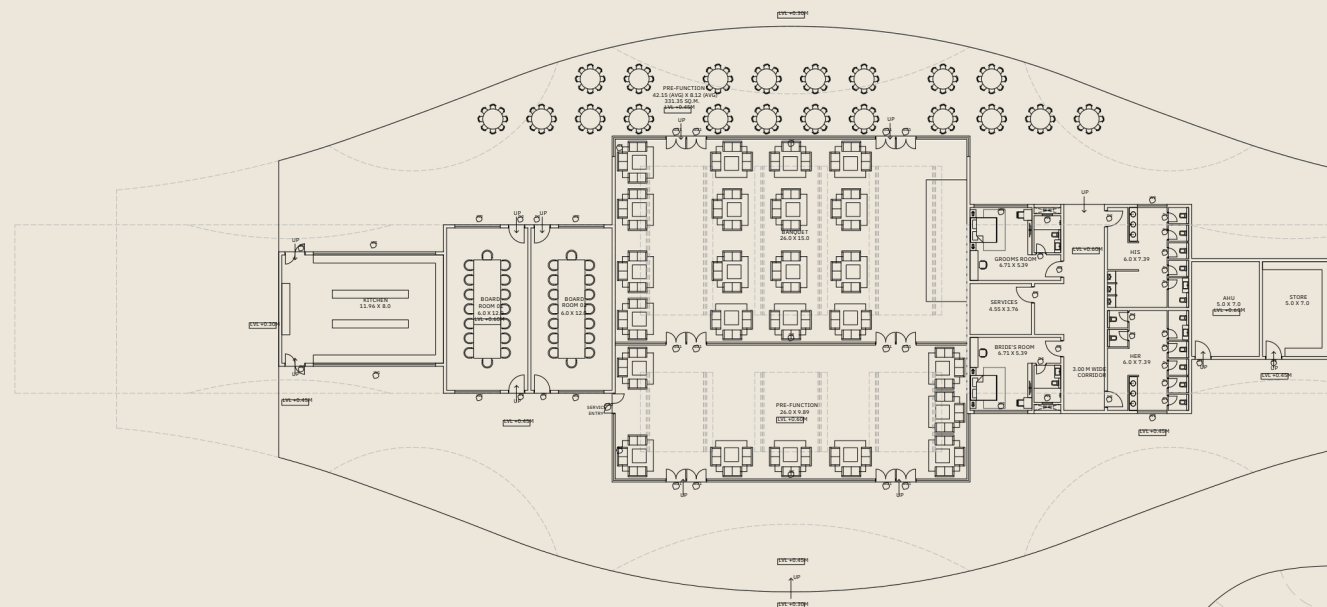
INSPIRED FROM THE  
THE HISTORIC STEP WELLS  
OF RAJASTHAN

AMPHITHEATER





# LAYOUT PLAN - BANQUET & SPA

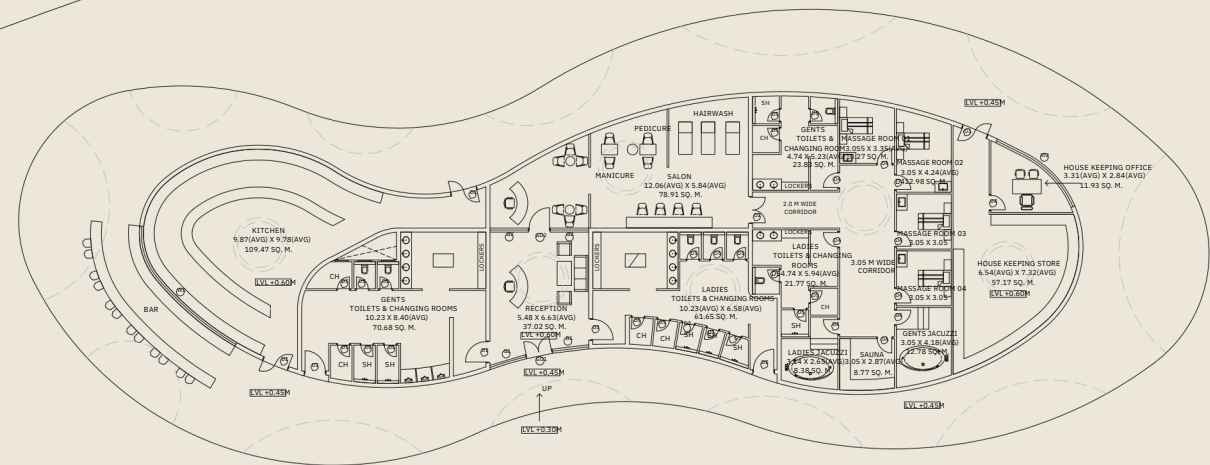


## ARAVALI BANQUET - GROUND FLOOR PLAN

CURRENT SHOWN 96 PAX SEATING BUT TOTAL CAPACITY : 300 PAX )

- Kitchen And Services
- Board Rooms ( 2 Nos ) ( 16 Pax Each )
- Outdoor Banquet Seating ( 160 Pax Seating )
- Pre Function
- Banquet Rooms And Toilet
- Entrance Deck

GROUND FLOOR TOTAL BUILT UP AREA - 2625.37 SQ. MT. / 28259.48 SQ. FT.



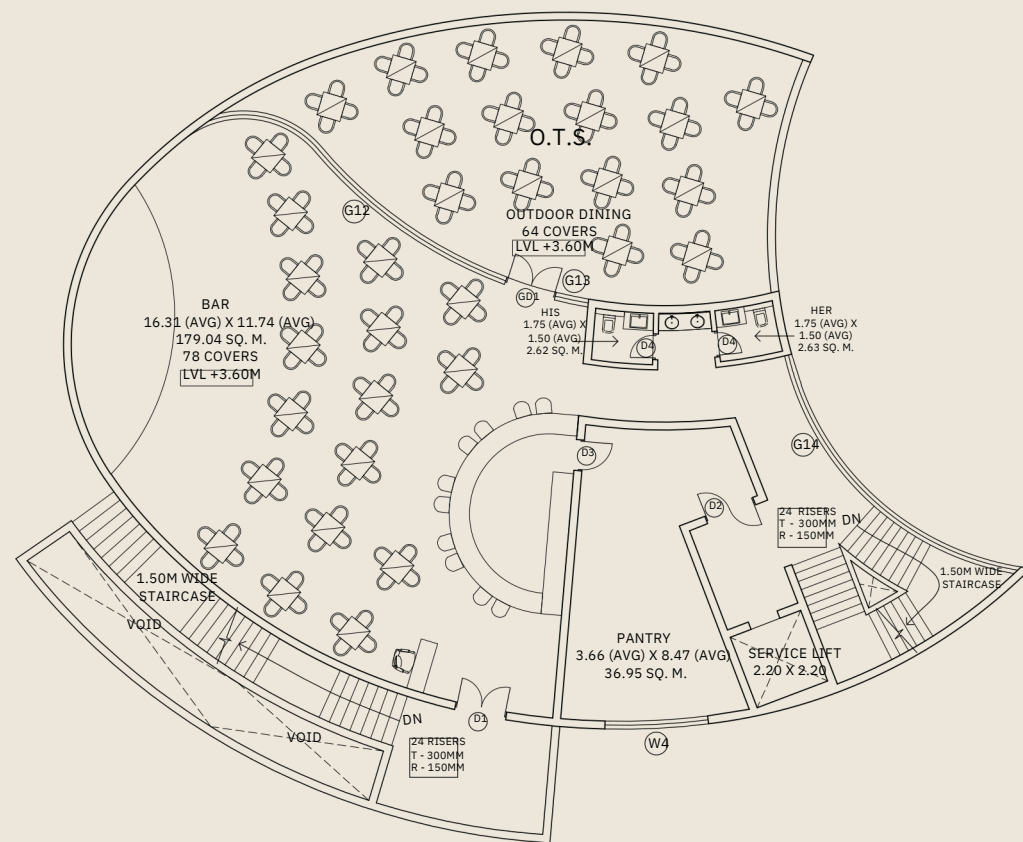
## MUDRA SPA BLOCK - GROUND FLOOR PLAN

- Kitchen Serving The Pool
- Spa Area (Reception, Toilets, Salon, Massage Rooms, Jacuzzi and Sauna)
- Housekeeping Store and Office
- Outdoor Deck

GROUND FLOOR TOTAL BUA - 1239.73 SQ.MT. / 13344.45 SQ. FT.



# LAYOUT PLAN - RESTAURANT



## OASIS RESTAURANT - GROUND FLOOR PLAN

- All Day Dining (292 Covers)
- All Day Outdoor Dining ( 120 Covers )
- Kitchen with Offices, Toilet & Outdoor Area
- Speciality Restaurant (128 Covers)
- Speciality Restaurant Outdoor Dining (20 Covers)
- Entrance Deck

GROUND FLOOR TOTAL BUA 1789.73 SQ. MT. / 19264.65 SQ. FT.




## OASIS RESTAURANT - FIRST FLOOR PLAN

- Zenith Bar (78 Covers)
- Outdoor Dining ( 64 Covers )
- Pantry, Toilet And Staircase

FIRST FLOOR TOTAL BUA 430.20 SQ. MT. / 4630.67 SQ. FT.





Opening Doors For Luxurious Investment Opportunity

LUXURY RETURNS ON INVESTMENT OWNERSHIP DISCOUNTS  
COMPLIMENTARY SERVICES | VOUCHERS | FAMILY HOLIDAYS  
EVENTS BENEFITS | LIFETIME REWARDS & OTHER BENEFITS

benefits



1

**OWNERSHIP**

Ownership through sales deed and perpetual lease deed in accordance to the terms and conditions of the PLD.

2

**REVENUE SHARING**

Revenue sharing shall be applicable from the year Hotel/Resort becomes operational.

3

**RESORT REVENUE**

Revenue sharing on entire resort revenue shall be applicable.

4

**COMPLIMENTARY NIGHTS**

Buyer will get 20 room nights {complimentary with Breakfast] for usage in any of the Ananta Properties across Goyal Group.

5

**F&B DISCOUNTS**

Discounts on F&B Service for the staying guests only at Jaisalmer Property {as per above terms}.

6

**BIRTHDAY SPECIAL**

Complimentary Birthday Dinner for Unit Owner.

7

**SPA SERVICES**

Discount on Spa Services.

8

**CLUB MEMBERSHIP**

Complimentary 3 year membership of Travadise World Co. where you can choose to holiday in any of the affiliate resorts worldwide through TWC.



# ananta CARES

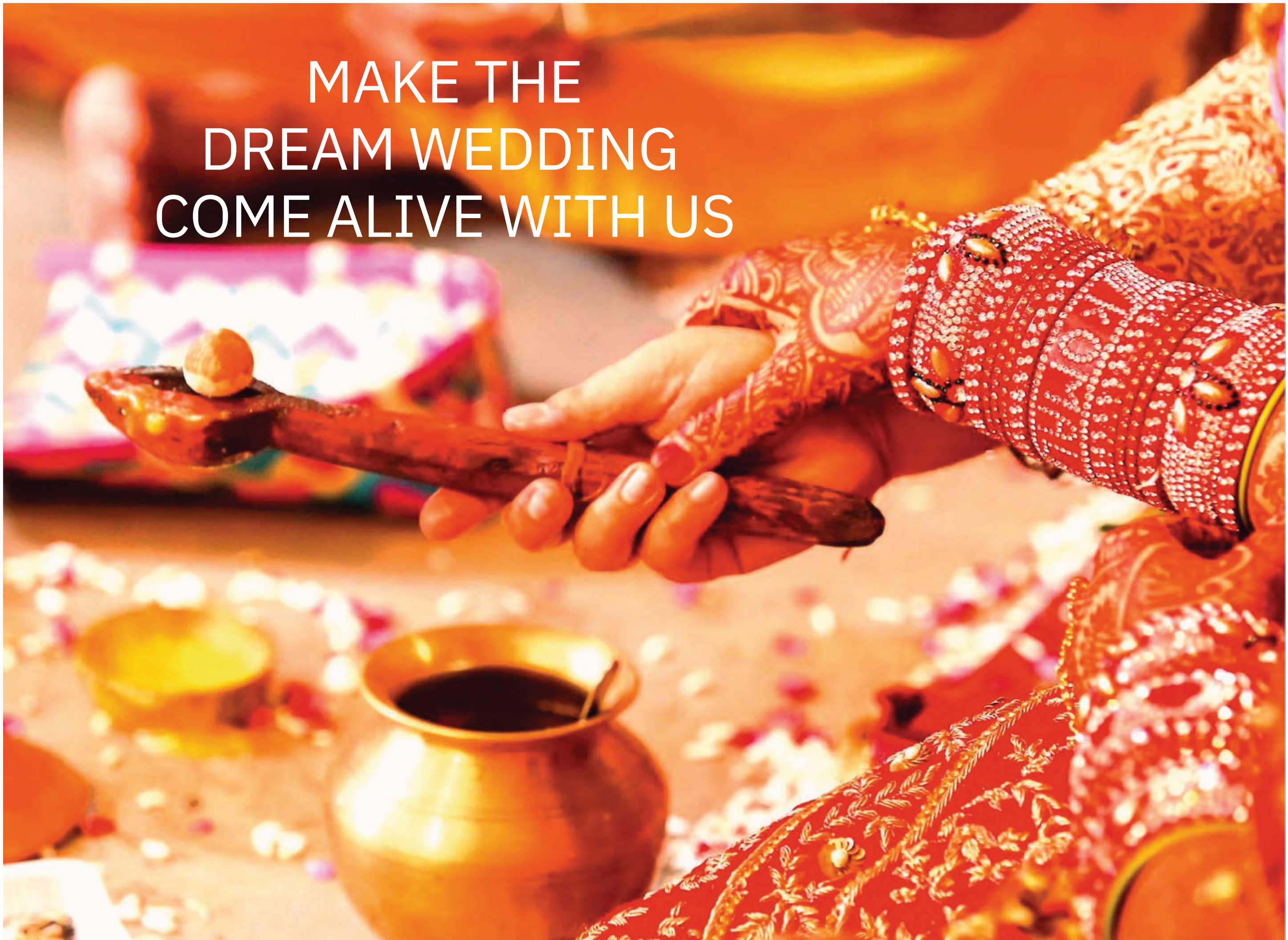
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**The Great Indian Bustard** is the national state bird of Rajasthan and is on the verge of extinction. Today, there are only 150 left, the world over, the majority being in Rajasthan. The GIB, the heaviest flying bird in the world, is on the Red list of threatened species. Jaisalmer is the only place where GIB is breeding now and is the last hope for population recovery. The Ananta Jaisalmer will be **donating INR 25,000 from each villa** sale towards the conservation of this beautiful bird.



MAKE THE  
DREAM WEDDING  
COME ALIVE WITH US







## JACKPOT PRIVILEGE

Benefit Exclusively Curated For Our Prestigious Villa Buyers

**Free** usage of Bulk Rooms  
once in a lifetime based on  
certain conditions only at  
The Ananta Jaisalmer.

{Lawn & Banquet Charges extra}

The  
**ananta**  
Jaisalmer

Your life is a collection of memories, make great ones with Ananta.





# AWARDS

WORLDARCHITECTURE.ORG

Sanjay Puri Architects' Project **180 ANANTA**  
received **WA Awards** in the category  
Architecture-Designed, 37th Cycle, May 2021



# ABOUT THE SANJAY PURI ARCHITECTS

Sanjay Puri Architects are listed in the top 100 architects Worldwide by Archdaily Architizes, New York includes Sanjay Puri Architects in their list of the top 136 design firms worldwide. The firm tops the list of WA community, UK, award winners across the world. Winning the World Architecture Festival's Best Housing Project of the Year 2018 in Amsterdam and the World's Best Residential building in the LEAF Awards, London, and the firm has won over 270 awards including 170 international awards and over 100 national awards. 8 Chicago Athenaeum Museum of Architecture and Design's International Architectural awards in 2020, 2019, 2018, 2016, 2014 , 2012 & 2011, 10 World Architectural Festival Awards in 2018, 2017, 2015, 2014, 2012, 2011 & 2010, 10 Society of American Registered Architects Awards (SARA), New York, 9 Architizer A+ Awards, New York in 2020, 2019, 2018, 2016, 2014 & 2013, 38 World Architecture Community Award and 5 Hospitality Design Awards New York in 2020, 2015, 2012 & 2010 are some accolades won by the firm in the last 7 years. With 270 international and over 100 national awards, the firm has won Architectural projects in Spain, Montenegro, Mauritius, Abu Dhabi, Dubai, Montreal, Oman and Dallas in addition to projects in 40 Indian Cities. With a diverse portfolio of townships, schools, hotels, retail and office buildings, they continue their quest for creating innovative design solutions that are sustainable on a large scale. With a firm strength of 72, evolving design solutions that are contextual and creating spaces that revolutionize the way they are experienced from the essence of the firm's designs philosophy. The Ananta Jaisalmer has already won 2 prestigious awards in Chicago and Italy for its unique design.





The  
**ananta**  
Jaisalmer

18 kms from city center

Sam Road

Suryagarh Hotel

Shri Tegare Ray Temple  
Joshi Nagar

Amar Sagar

Hindu Temple

Godwin Gobind Garh

The Family Ties Resort

Moolsagar

Hindu temple

Manpiya

Kuldhara  
Abandoned Village

**Call for more details- 9537123456**